



EARLY  
SPRING

# ARBOR CARE

Tree, Shrub & Lawn

Service, Inc.



728-TURF (8873)

WWW.ARBORCARESD.COM



IT'S SIGNUP  
TIME!

Enclosed, you'll find a copy of your 2012 Renewal Form. Listed to the left are the services you've requested in the past. To the right, we have included extra value services that we feel would benefit your property. Please fill out your Renewal Form at your earliest convenience and return it to us in the envelope provided. We look forward to working with you again in 2012!

**P.S. You can save 5% when you prepay for your services up front! See Renewal Form for details.**



Jason Bofenkamp, President

## Welcome to a New Growing Season!

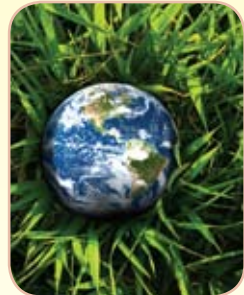
All of us at Arbor Care are excited about working with you to keep your property looking great this year! There are lots of ways that we can help, and we hope you're taking full advantage of the services we have available. Not sure whether or not we offer a particular service? Just ask!

In fact, we encourage you to contact us with any questions, concerns or feedback you'd like to provide. We're here whenever you need us, and we're just a phone call away.

Our goal in this newsletter is to explain how and why things happen the way they do and remind you of important seasonal needs. We'll also be passing on ideas and suggestions that can help your property reach its true potential.

We're glad you've chosen to partner with us for the care of your property. Great customers are hard to find, and we value your business!

## Arbor Care Has Gone GREENER...for Years!



Here at Arbor Care we are always concerned about the environment. We are sure that you are aware and concerned about all of the publicity surrounding the use of nitrates, phosphorus and other pesticides which can be harmful...especially when used improperly, excessively, or around lakes, streams and ponds.

For the past 22 years of operation, we have worked hard to stay up-to-date with all of the changing laws and regulations on usage of chemicals harmful to our environment, while still providing the best services and products for our customers.

For example, research has shown that 30% of nitrogen in regular lawn fertilizers can be lost in the atmosphere, often within days of the application. For years, Arbor Care has used stabilized nitrogen fertilizer, formulated with a unique inhibitor that helps minimize nitrogen loss to the atmosphere and through soil leaching. This inhibitor provides time for rainfall and irrigation to effectively transport nitrogen to the root zone for grass plant utilization. Our inhibitor keeps the nitrogen stable and available when the grass needs it. Simply put, compared to regular fertilizers, we can use far less while still providing you with a lush, green, beautiful lawn.

### ARBOR CARE'S STABILIZED FERTILIZER IS GOOD FOR...

- YOU by utilizing fewer synthetics on your lawn, making it safer for you, your family and your pets.
- YOUR LAWN by keeping it green and lush without the overuse of chemicals.
- THE PLANET by protecting the environment from fertilizer leaching, de-nitrification and volatilization.



## EARLY-SPRING ESSENTIALS: GET A JUMP ON THE SEASON AHEAD!

**PRUNING** – Many structural problems in ornamentals can be corrected right now, before plants leaf out, with corrective pruning.



**CLEAN-UP** – Leaves and debris should be raked and removed from lawn areas, as well as shrub and flower beds.



**MULCHING** – A spring application will help to prevent weeds, conserve moisture in the soil and keep soil temperatures cooler as the weather heats up.



*It's easier to see where pruning needs to be done once leaves have dropped.*

## Dormant Pruning Keeps Trees in Top Shape

Professional pruning is one of the best things that can be done for your trees to keep them healthy. Pruning in the fall or winter, when your trees are dormant, is especially beneficial.

Dormant pruning can help your trees to hold up better under harsh winter conditions. Plus, it can help to prevent minor problems from becoming big ones by removing decaying, diseased or dead branches. Younger trees benefit from dormant pruning too, since it helps them to maintain proper shape for healthier, more attractive growth.

### WHY WAIT UNTIL TREES ARE DORMANT?

The dormant season is the best time to prune woody plants. Pruning cuts made during this time close and heal more quickly. Also, when certain species (such as fruit and elm trees) are cut during the growing season, they can attract insects that carry disease or fungus...so pruning them while dormant is better.

### IT'S MORE PRACTICAL TOO

Once leaves have dropped, it's easier to see what needs to be done for a faster, more effective job. With the ground frozen or hard, there's less of a chance of lawn damage. Plus, cooler weather reduces outdoor activity for most homeowners, so dormant pruning is less disruptive to your schedule.

All trees can benefit from pruning when the time is right, and the dormant season is definitely the right time! Give Arbor Care a call today for more information.



### IT'S FREE!

If you haven't signed up for our FREE e-newsletter yet, we invite you to do so right now. You'll receive seasonal lawn and landscape tips as well as special offers on a regular basis.

To sign up, simply visit our website at [www.arborcaresd.com](http://www.arborcaresd.com) and fill out an estimate request form. While you're there, we hope you'll take a few minutes to explore the site and bookmark it for repeat visits!



# The Power of Professional Care

Today just about everyone is at least somewhat concerned about the environment, but did you know that working with a company like Arbor Care is one of the best ways to help protect our natural resources? Here's why:



- Our trained professionals keep up to date on the latest treatments, so we can keep your property looking its best while using only what is needed, when and where it's needed, for good plant health.
- We work with these materials every day, so we know the proper percentages and mixtures to use and how to avoid potentially harmful spills and accidents.
- By diagnosing and treating problems right the first time, we don't use extra chemicals. With a complete program, we keep your lawn and landscape healthy, actually preventing problems that could require extra treatments.

The smart choice, while making your property look its best, is to let Arbor Care's lawn and landscape professionals provide environmentally friendly solutions.



*Our professionals know exactly what your lawn and landscape need for healthy, beautiful growth.*

## DID YOU KNOW ?

- About 2/3 of the world's eggplants are grown in New Jersey. The eggplant is a member of the thistle family.
- Sometimes it feels like a nut: The peanut is actually a bean.
- The fruit that is highest in calories is the avocado (167 calories per 100 grams).
- Rice paper isn't made from rice. It's made from a small tree (known as the rice paper plant) that grows in Taiwan.
- Roughly 85% of the world's greenery is ocean plant life.
- Bamboo is really a grass and the world's tallest, sometimes growing to 130' or more.
- Wheat is grown on every continent except Antarctica.



## TOASTY OATMEAL - CHOCOLATE CHIP COOKIES

- ¾ cup white sugar (155 grams)
- ¾ cup brown sugar (140 grams)
- 1 cup shortening (Crisco)
- 2 eggs
- 2 cups oatmeal (161 grams)
- 1 tsp. soda (5 grams)
- 1 tsp. salt (6 grams)
- 1½ cups flour (224 grams)
- 1 tsp. vanilla
- 1 12 oz. package chocolate chips
- ½ cup nuts (optional)

Mix shortening and sugars until light and fluffy. Add eggs and vanilla, beat. Mix flour, salt and soda together. Stir into shortening/sugar mixture. Add oatmeal and chocolate chips (and nuts if desired) to mixture and stir by hand.

Bake at 375 degrees for 10-12 minutes. Enjoy!



## Why Do it Yourself?

EXTRA VALUE SERVICES FROM ARBOR CARE

**PREMIUM LAWN PROGRAM** – Everything your lawn needs for lush, healthy growth in six visits, including fertilization, crabgrass and broadleaf weed control, and insect control.

**GUARANTEED GRUB CONTROL** – Grubs can ruin your lawn if nothing is done to stop them. Our guaranteed preventive protection program keeps grubs out of your lawn all season long.

**FALL AERATION** – Breathe new life into your lawn. Aeration relieves compaction, builds strong roots, enhances heat and drought tolerance, and improves fertilizer uptake.

**PERIMETER INSECT CONTROL** – Protect your home from insect invasion with a barrier treatment around your home's perimeter.

**PRUNING** – Optimize tree and shrub health, structure and beauty with regular, maintenance-level pruning performed by our staff of Certified Arborists.

**TREE, SHRUB AND PERENNIAL FERTILIZATION** – Proper feeding is essential for the long-term health and beauty of your plants. We'll provide them with the right amount of nutrients at the right times of year.

**EMERALD ASH BORER MANAGEMENT** – Millions of ash trees have been destroyed by the emerald ash borer. We can provide powerful insect protection to safeguard the valuable ash trees on your property.

**ANY PLANT HEALTH CARE PROGRAM** – Healthy plants are less likely to suffer damage from insects and diseases. Our Plant Health Care Programs provide a systematic and scientific approach to protecting your landscape investment.

Choose one or more services...



Free \$25.00 Gift Card For Each!  
With qualifying purchase.

It's that simple!

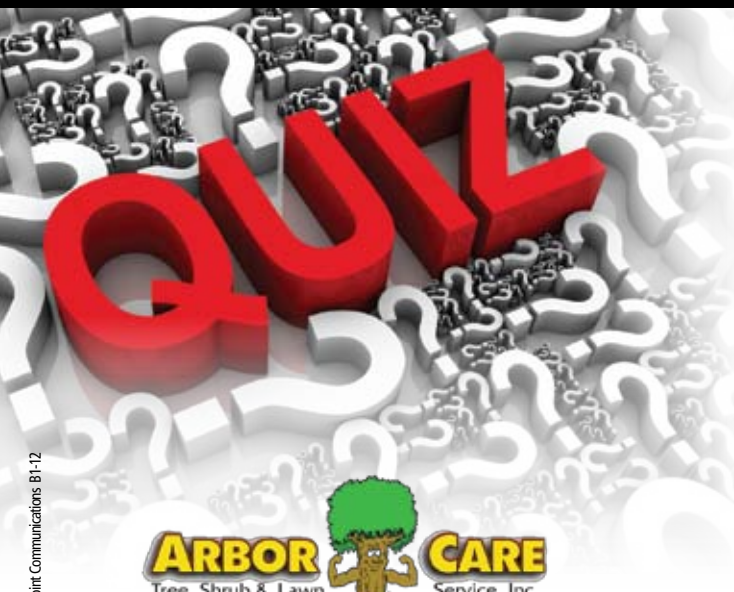
**SIMPLY FILL OUT THE GIFT CARD REDEMPTION CERTIFICATE ENCLOSED!**

## Test Your Knowledge of the Natural World

- 1.) The sugar maple is the state tree of four different states. Can you name them?
- 2.) What is the official flower of the United States?
- 3.) The lower leaves of the compass plant tend to line up in which direction?
- 4.) Only female mosquitoes bite and drink blood. What do the males feed on?

**Extra Credit:** What did Babe Ruth wear underneath his baseball cap to keep cool?

Answers: 1.) New York, West Virginia, Wisconsin and Vermont. 2.) The rose. 3.) North-south. 4.) The nectar of flowers. Extra Credit: A cabbage leaf.



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